

FOR JOURNALISTS

A line of Ayurvedic body-care & health products

Directly from India, on our site www.venusdc.com, you can now order and receive within 48 hours a line of health and body-care products which have been conceived and produced following the Ayurvedic method.

The system known as Ayurveda, based on both prevention and cure, has been practised in India for over 5000 years. The word Ayurveda comes from the sanskrit « *ayus* » (life) and « *veda* » (knowledge or science) – Ayurveda is therefore the science, or knowledge, of life.

India is an immense nature reserve of wild plants; you can benefit from the knowledge and competence of its scientists concerning the preparation and usage of plants. In Ayurveda the entire plant is part of Nature's pharmacy, whereas in modern industrial medicine only the active element is considered useful.

What makes these Ayurvedic products so complex is the fact that, not only are they based upon fruits and plants unknown in the West, but also because they isolate the desired effect of a given ingredient. It is vital to know the correct moment for picking the plant, to know for how long and using what method one should cook the plant, and in what proportion to combine it with other plants. The recipe for a product could need 50 ingredients, each of which must be meticulously dosed !

The NEPSIS line of body-care products combines ancient, traditional recipes with the most recent cosmological and ayurvedic methods. With 5 millenia of tradition behind them, our products are perfectly adapted to the stresses of modern, western life.



There are 3 sets in the NEPSIS product line:



A set of 3 face creams. At different moments of the day, these three creams will help you cleanse, moisturise, protect and nourish your your face and neck. A refreshing change from modern industrial chemistry - these Venus blends contain only the finest natural herbs selected for their exceptional state of vibrancy & purity.

This set of Nepsis Ayurvedic Creams includes:

- 1 x 50g. jar of Day Cream,
 - 1 x 50g. jar of Night Cream,
 - 1 x 100g. jar of Triphala cleanser.
- Price: 63 € (UPS delivery included)



A body-care set: (a) Ayurvedic Body Oil: a subtle mix of 18 different oils extracted from ayurvedic plants, with infused herbs (b) Coconut and Herbs Soap: the natural fragrance of the different herbs give the skin a delicate perfume.

- 1 x 200ml. jar of Ayurvedic Body Oil,
 - 3 x 100g. Coconut and Herbs Soap:
- Price: 43 € (UPS delivery included)



This set of two infusion tumblers made from "kino tree" wood provide a natural and simple "ayurvedic" way to eliminate fat. Fill the tumbler with drinking water at night, cover, and in the morning drink the water on an empty stomach.

Price: 39 € (UPS delivery included)

For more details about each product, the company and its staff, and how to order: www.venusdc.com